



Certificate

Based on the results of an independent survey, Forbes recognizes

Best Western International

as one of
"America's Best Mid-Size Employers 2017"

in the industry
Travel & Leisure

The following parameters were taken into consideration:
Attitude of the employees towards their own company
Public perception of a company by industry employees

A blue ink signature of Frederick Allen.

Frederick Allen
Leadership Editor at Forbes.com

A blue ink signature of Dr. Friedrich Schwandt.

Dr. Friedrich Schwandt
CEO Statista Inc.