

Hajoca Announces Winner of Inaugural Sales Pitch Competition

December 9, 2020- On Wednesday, Hajoca Corporation announced the winner of their inaugural 2020 Sales Pitch Competition, which took place October-December with 46 teams participating. Submissions were narrowed down to a Top 8 finalist list and sent to five judges to pick the winner.

The Top 3 teams for the Sales Pitch Competition were:

- [The OakLawn Boys](#) from Texas A&M University- Colton Barnes, Zach Kallus, Mitchell Scogna and Elijah Johns
- [The LSU Sales Tigers](#) from Louisiana State University- Hope Hoffman, Paige Landry, Skylar Maxwell and Vallory Mustachia
- [Just Plunge It](#) from Texas Tech University- Rachael Reese and Chyanne Maussera

After showing the Top 3 videos during the live Virtual meeting with all teams, the LSU Sales Tigers team was announced as the 2020 Sales Pitch Competition winner, earning them the \$1,000 grand prize and the Golden Plunger Trophy. Also, since all members of the team were part of a recognized student organization, the Sales team received \$500 from Hajoca for the LSU Professional Sales Institute.

“We were all impressed with each team’s creativity and hard work they put into their videos and pitches,” stated Natalie McGee, regional recruiter for Hajoca and part of the team that put together the competition. “Congratulations to our winning team for convincing us all that plungers can be trendy!”

Teams were tasked with submitting a 2-minute or less video, pitching a plunger to an everyday customer. They were judged on the following criteria from our panel of judges: creativity, showmanship, sales pitch quality, video quality and props/extras. The competition drew a number of teams comprised of 10 different universities around the country.

Congratulations to the Sales Tigers team!

ABOUT HAJOCA

Hajoca Corporation is the nation’s largest privately-held wholesale distributor of plumbing, heating and industrial supplies. Founded in 1858, Hajoca has grown to over 400 locations in 40 states, by sticking to a straightforward business strategy combining the strength and power of a large company with freedom and opportunity for its teammates. Hajoca offers superior supply and distribution options while maintaining our identity, our team and our business model of individually-managed profit centers with an emphasis on building lasting relationships with our clients and partners.

Press Contact

Brooke O’Bryant

Brooke.obryant@hajoca.com

<https://www.hajocacareerssouth.com/>