



OUR VISION

To be the
first and the
best choice
in exhaust
products.

MAGNAFLOW GROUP®

BRExhaust:  **MAGNAFLOW**



OUR MISSION

**Provide the
highest quality
exhaust experience
from start
to finish.**

MAGNAFLOW GROUP®

BRExhaust:  **MAGNAFLOW**



OUR VALUES

INNOVATION

Being the first, the best, and the highest quality requires staying fresh. We create an environment to stimulate creativity. We use technology to drive advances.

TEAMWORK

We do more with less because we do it together. We commit to fact-based decisions and execute on those decisions as a unit.

ADAPTABILITY

Change is in our DNA, and we embrace it. We are continuously improving because we know the power of compounding means small improvements leverage out-sized results.

INTEGRITY

We believe in what is right. We are transparent and honest with ourselves, our fellow team members, our suppliers, our customers, and our communities.

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OUR MINDSET

FOCUS ON THE LONG GAME

Stay focused on the long-term objective. While there will be near-term disruption, the team is able to adapt and adjust in real time by centering themselves on the long-term goal.

HIGH-SPEED DECISION MAKING

Together we make high-quality, high-speed decisions, as speed of execution drives success in business.

TAKE RISKS, FAIL FAST, RISK AGAIN

We work hard to ensure our ideas, decisions, and innovations are successful, but not all ideas pay out. We recognize risk-taking is inherently imperfect, but we commit to fail fast and quickly shift resources to newer ideas with greater potential.

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